Five chapters of draft ceasefire deal finalized on third day

MYANMAR

MoI, BBC to closely work for broadcast media reforms

MYANMAR

Media registration for 24th ASEAN Summit

MYANMAR
Census taking activities inspected in Shan State (North)

NAY Pyi Taw, 7 April—Chairman of Central Census Commission Union Minister for Immigration and Population U Khin Yi viewed round census taking activities in No (12) Ward and Hopeik Village in Lashio, Shan State (North) on 4 April morning.

The Union minister explained about the census and benefits of taking census to the locals. He then met with members of ward census committee and census enumerators in Kholon Ward in Kunlong and expressed words of praise to them for activity participation in nationwide census taking process of the country, first in three decades.

NAY Pyi Taw, 7 April—Singaporean Ambassador to Myanmar Mr. Robert Chua and Director-General Dr Zaw Win of the Technical and Vocational Education Department under the Ministry of Science and Technology signed an MoU on Singapore-Myanmar Technical Cooperation Programme (SMTCP) on Monday.

Union Minister Dr Ko Ko Oo said that the MoU will contribute to economic and human resources development and capacity building for the staff in public administration.

The MoU is aimed at turning out the skilled workers in Myanmar through the programme for successfully hosting the ASEAN Economic Community in Myanmar in December 2014, he added.

The industrial and vocational training course covers electrical skills and electronics, facilities management, engineering services and hospitality and tourism.

Deputy Science and Technology Ministers Dr Ba Shwe and Dr Aung Kyaw Myat, and officials also attended the ceremony.—MNA

Union Parliament

Speaker leaves for PRC

YANGON, 7 April—At the invitation of Mr. Zhang Dejiang, Chairman of the Standing Committee of China’s National People’s Congress (NPC) of the People’s Republic of China and Speaker of the State Great Hall of the People, Mr. Enkhbold Zandaakhulu, Pyidaungsu Hluttaw (Union Parliament) and Pyithu Hluttaw (People’s Parliament) Speaker Thura U Shwe Mann left for the People’s Republic of China on Monday.

Yangon Region Chief Minister U Myint Swe and officials saw off the Speaker and party at the Yangon International Airport.

The Speaker was accompanied by parliamentarians, committees’ chairpersons, secretaries, members and officials from the People’s Parliament Office.—MNA

Union FM attends 2nd Summit of Mekong River Commission

NAY Pyi Taw, 7 April—Union Minister for Foreign Affairs U Wunna Maung Lwin attended the 2nd Summit of Mekong River Commission in Ho Chi Minh City in Vietnam on 4-5 April 2014 and arrived back in Yangon by air on 6 April, 2014.

During the visit, the Union Minister held talks with Mr. Nguyen Tan Dung, Prime Minister of the Socialist Republic of Vietnam, on friendly ties and mutual cooperation between the two countries.—MNA

Public Information

NAY Pyi Taw, 7 April—The census enumerators have collected data from 8,068,089 households, which is 78 per cent of the total population of the country from 30 March to 4 April.

Data from 70.3% of the population in Kachin State, 70.7 % in Kayah State, 72.6% in Kayin State, 69.5% in Chin State, 80% in Sagain Region, 81.4% in Taninthayi Region, 80% in Bago Region, 76.2 % in Magway Region, 82.4 % in Mandalay Region, 77.8% in Mon State, 63.4% in Rakhine State, 81.4% in Yangon Region, 81.4% in Shan State (South), 79.8% in Shan State (East), 73.6% in Shan State (North), 73% in Ayeyawady Region and 80% in Nay Pyi Taw have been gathered so far.

Remaining households to be questioned are to inform the nearest census committee office (or) the census supervisor office.

The nation-wide census taking process has been under way as of 30 March and it will accomplish on 10 April.

Census enumerators gather data by raising 41 questions to households and 11 questions to those who live in societies and homeless people.

Central Census Commission

Correction

Please read 1 billion Yen instead of JPY 1 million contribution in last line of second paragraph in third column of the news under heading “Japan contributes JPY 1.6 billion to UN agencies in Myanmar” on page 2 in this daily issued on 3-4-2014. Error is regretted.
President U Thein Sein accepts Credentials of Brazilian, Indonesian Ambassadors

NAY PYI TAW, 7 April—Mr. Alcides Gastao Rostand Prates, the newly-accredited Ambassador of the Federative Republic of Brazil to the Republic of the Union of Myanmar and Dr. Ito Sumardi, the newly-accredited Ambassador of the Republic of Indonesia to the Republic of the Union of Myanmar presented their Credentials to U Thein Sein, President of the Republic of the Union of Myanmar at Presidential Palace, Nay Pyi Taw on Monday separately.

Present on the occasions were Union Minister for Foreign Affairs U Wunna Maung Lwin, Union Minister at President Office U Soe Maung and Director-General U Thurain Thant Zin of the Protocol Department.—MNA

Vice-President U Nyan Tun arrives in Beijing

NAY PYI TAW, 7 April—At the invitation of the Chinese government, Vice-President U Nyan Tun left Yangon by air on Sunday evening and arrived at the Beijing Capital International Airport of the People’s Republic of China on Monday morning to attend the event launching ceremony of the ASEAN-China Cultural Exchange Year to be held in Beijing.

The Vice-President and party proceeded to Diaoyutai State Guesthouse in Beijing.

The Vice-President was accompanied by Deputy Ministers U Thant Kyaw, U Maw Thar Htwe, Dr Than Aung and Daw Sanda Khin and officials.—MNA
**Myanmar Overseas Seafarers Federation presents prize to outstanding members, offspring**

**Yangon, 7 April—** Prize presentation for outstanding offspring of seafarers and 12th Anniversary of Myanmar Overseas Seafarers Federation was held at Lion City Hall of Bayintnaung Road in Kamayut Township in Yangon on Saturday.

Chairman of the Federation Dr Tin Hlaing made an opening speech. Managing Director of Myanmar Industrial Institute Captain Ko Ko Htoo and wife Daw Sanda Aung presented over K7 million to General Secretary Captain Htut Htut. Vice-Chairman Captain San Thein gave a certificate of honour to Thudamma Manijotadhara Dr. Ye Aung.

General Secretary Captain Htut Htut offered K1 million to Rector Dr Myat Lwin for the construction of Dhammayon at Myanmar Maritime University.

Executives awarded 50 outstanding students. Myanmar Overseas Seafarers Federation was established with over 6000 members in 2013. The Federation is providing assistance for the injured and dead seafarers.—Tin Win Lay (Kyimyindine)

**Labutta, 7 April—** Literacy campaign launching ceremony took place at a Basic Education High School in Labutta Township of Ayeyawady Region on Sunday.

During the ceremony, after the Township Education Officer had elaborated on the current activities of the campaign in the township and teaching the people in groups, official of Ayeyawady Region Government donated 529 dozens of exercise books to the people of teaching groups.

Later, the township administrator transferred a commemorative pennant of literacy campaign to the lecturer of Pathein University and the associate professor of Yangon Western University.

**New traffic light installed in Bago**

**Bago, 7 April—** The Pyinsi traffic light was launched at the corner of Yangon-Mandalay Highway and Thameinbayan Road in 7th Ward of Ottha Myothit in Bago on Monday.

The 17th Pyinsi traffic light was put into service under the arrangement of Bago Region All Bus Line Supervisory Committee. It cost K7,949,000. A total of 17 traffic lights set in Bago amounted to K121,137,900, said the Deputy Commander of No.3 Traffic Police Squad.

Bago Region Government Security and Border Affairs Minister Col Thet Tun switched on the traffic light.—Thant Sin (Bago)

**LAMP-POSTS SUBSTITUTED:**

Electricians led by Engineer U Thet Swe Win of Myanma Electric Power Enterprise replaced old lamp-posts with concrete ones and installed new power lines for safety of electricity for the people on Aungthukha Street in Zaypaing Ward of Kyaukdaga Township in Bago Region on Monday.—Khin Ko (KYAUKDAGA)

**Respects paid to former Mandalay Region selected footballers**

**Mandalay, 7 April—** A respect-paying ceremony to former Mandalay Region selected footballers above 65 years of the Upper Myanmar selected ex-footballers association was held at Balto Stadium in Mandalay on 6 April, with an address by patron of the association U Sein Win (Principal of Magway College – Retd).

Chairman of the association U Zaw Win explained social activities and basic summer soccer course being contributed by the association and cooperation among the members.

Then, the new generation players paid respects to 36 former Mandalay Region selected footballers and provided K50,000, tracksuits, medicines and bags to them. The chairman of the association presented certificates of honour to the wellwishers who donated cash, sports suits and gifts for the ceremony and the attendees were served with cake and ice-cream.

After that, Mandalay Region selected ex-players played a friendly football match.—Tin Maung (Mandalay Sub-printing House)

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Karli Sub-Township gets drug addict treatment centre

Kunhing, 7 April—A ceremony to open the drug addict treatment centre was held in Seikkaung Village of Karli Sub-Township yesterday morning.

Over 200 students of Kalay University join literacy campaign

In Kunhing Township, Loilem District of Shan State (South) on 5 April, the Rector of Kalay University, second year student Maung Sha Dredmond Thawna attended to the needs.

The state minister then inspected the medical ward and staff quarters.

In Hopan Village, the state minister viewed round census taking process and free health care services and attended to the needs.

Ministry of Construction upgrading Meiktila-Kengtung-Taunggyi highway

YANGON, 7 April—Ministry of Construction is upgrading Meiktila-Kengtung-Taunggyi highway as well as temporary bridges as reinforced concrete type.

In the past, temporary bailey and wooden bridges could withstand only 20 tons.

Ministry of Construction is upgrading Meiktila-Kengtung-Taunggyi highway.

Photo shows newly-built concrete bridge on Meiktila-Kengtung-Taunggyi Highway.

People’s Parliament MP U Tin Hlaing, Region Parliament U Khin Maung Thein and officials made a field trip of development tasks in villages in the northwest of Kalay Township on 5 April.

“Of course school needed desks for students for a long time. The parliament allotted K 600,000 for making desks. In the past, 6th grade students sat on the ground in learning education,” said the headmistress of Pyintaw U Village.

The parliament spent K 1.940750 million for construction of roads and bridges, K 13.80 million for water supply, K 43.4365 million for education, K 6.5 million for health and K 13.856 million for other sectors.

Lin Let Kyeri Sin

Union Parliament funds K 100 million for development of Kalay Tsp

HACA, 7 April—The literacy campaign was launched at the city hall in Haca of Chin State on Sunday morning.

Chief Minister U Hong Ngai of Chin State made a speech, and Lecturer Dr Tin Maung Htwe of History Department, on behalf of the Rector of Kalay University, explained activity of literacy campaign. On behalf of the students who participated in Kalay University, second year student Maung Sha Dredmond Thawna accepted the assignment. Altogether 200 students of Kalay University under supervision of 20 faculty members will join the literacy campaign.

Kaly, 7 April—Kalay Township of Sagaing Region spent K 100 million allotted by Union Parliament on its development of education, health, transport and availability of potable water.

People's Parliament MP U Tin Hlaing, Region Parliament U Khin Maung Thein and officials made a field trip of development tasks in villages in the area.

Moe Lwin Oo (Loilem)

Kayemon

Conservation of fish and prawn performed in Myeik

Myeik, 7 April—Officials of Myeik Township Fisheries Department of Taninthayi Region systematically check trawlers before their departure to the sea not to catch small fish with the use of nets, according to Head of Townships Fisheries Department U Tun Naung Oo.

“Fish are renewable natural resources. If fish is caught without limit, it will cause fish depletion. The government emphasizes sustainable fisheries development so local fishery entrepreneurs are to abide by code of conduct for responsible fisheries,” said U Tun Naung Oo.

As part of efforts for conservation of fish and prawn resources, the Fisheries Department demarcates fishing plots with disciplines, allows fishing equipment, issues fishing licences, designates closed areas and closed season in Myanmar’s sea, gives talks to fishermen about conservation of mangrove forests and penalty for offending.

Moe Hein (Myeik)
India to kick off world’s biggest election in remote northeast

LAKSHADWEEP (India), 7 April — Indians start voting in the world’s biggest election on Monday, with a Hindu nationalist opposition party that has promised economic rejuvenation and jobs tipped to emerge as the clear leader but likely to fall short of an absolute majority.

The elections to choose members to the 543-seat Lok Sabha, or House of the People, will be spread over five weeks, kicking off in two small northeastern states, then spreading to the northern Himalayan plateaus, western deserts and tropical south before ending in the densely-populated northern plains. Results are due on 16 May.

The Bharatiya Janata Party (BJP), led by Hindu nationalist Narendra Modi, and its allies are forecast to win the biggest chunk of seats but fall short of a majority, according to a poll released this week by respected Indian pollsters CSIS. In such a situation, a coalition government led by the BJP is seen as the most likely outcome.

India’s 815 million voters are set to inflict a re-sounding defeat on the ruling Congress party, led by the Nehru-Gandhi dynasty, after a long-term show, after the longest economic slowdown since the 1980s put the brakes on development and job creation in a country where half of the population is under 25 years old.

Japanese Prime Minister Shinzo Abe and Australian Prime Minister Tony Abbott are set to agree on a bi-lateral free trade deal after seven years of negotiations during their summit last Monday. Japanese government sources said.

A summit between Tokyo and Canberra had been placed an FTA deal with the nine other members. The aim of the talks is to break the stalemate in talks for a broader Trans-Pacific Partnership free trade deal that involves the two countries, the United States and nine other members.

Talks between Tokyo and Canberra had been stalled due to differences over Tokyo’s tariffs on beef imports, but momentum for a free trade agreement with the importing nation to conclude a deal by 2017.

A deal between Japan and Australia could help break the stalemate in talks for a broader Trans-Pacific Partnership free trade deal that involves the two countries, the United States and nine other members.

Australia says new ‘pings’ best lead yet in Malaysia jet search

SYDNEY, 7 April — An Australian ship searching for a missing Malaysia Airlines jetliner has picked up signals consistent with the beacons from aircraft black box recorders, in what search officials said on Monday was the most promising lead yet in the month-long hunt.

The US Navy “towed pinger locator” connected to the Australian ship Ocean Shield picked up the signals in an area some 1,680 km (1,040 miles) northwest of Perth, which analysis of sporadic satellite data has determined as the most likely place Boeing 777 went down.

“I’m much more optimistic than I was a week ago,” Angus Houston, head of the Australian agency coordinating the search, told a news conference in Perth, while cautioning that wreckage still needed to be found.

“We are now in a very well defined search area, which hopefully will eventually yield the information that we need to say that MH370 might have entered the water just here.”

If the signals can be narrowed further, an autonomous underwater vehicle called a Bluefin 21, will be sent to attempt to locate wreckage on the sea floor to verify the signals, said Houston, who noted that the potential search area was 4.5 kms (2.8 miles) deep, the same as the Bluefin range.

Crew aboard the Australian Navy ship HMAS Success will look over to the Royal Malaysian Navy ship KD LEKIU during a Replenishment at Sea evolution in the southern Indian Ocean during the continuing search for the missing Malaysian Airlines flight MH370 in this picture released by the Australian Defence Force on 7 April, 2014.—Reuters

Iran hopes draft of accord follows nuclear talks

DUBAI, 7 April — Iran hopes sufficient progress will be made at talks with major powers this week to enable negotiators to start drafting an accord settling a dispute about Tehran’s nuclear programme, Iranian media quoted a top Iranian negotiator as saying.

The Islamic Republic and six world powers will hold a fresh round of talks in Vienna on Tuesday and Wednesday intended to reach a comprehensive agreement to curb Teheran’s atomic activities in exchange for some easing of sanctions. The six-month deal, which took effect on 20 January, was designed to buy time for talks on a long-term deal. Iran has said it had useful expert-level nuclear talks with world powers in Vienna last week, addressing all major technical issues in the way of a final settlement.

Iranian negotiator Saeed Jalili told the official IRNA news agency on Saturday that the results of those technical discussions would be submitted on Monday to Iranian Foreign Minister Mohammad Javad Zarif and European Union foreign policy chief Catherine Ashton.—Reuters

Reuters and other foreign media are subject to Iranian restrictions on their ability to film or take pictures in Teheran. Russian (L and R) and Iranian operators monitor the nuclear power plant unit in Bushehr, about 1,215 km (755 miles) south of Teheran, on 30 November, 2009.—Reuters

India, Australia set to reach FTA accord during summit

TOKYO, 7 April — Japanese Prime Minister Shinzo Abe and Australian Prime Minister Tony Abbott are set to agree on a bi-lateral free trade deal after seven years of negotiations during their summit last Monday. Japanese government sources said.

Abbott, who is visiting Tokyo on the first stop of a northeast Asia trip, has placed an FTA deal with Japan as one of his top priorities.

Tokyo has basically agreed to lower its tariffs on beef from the current 38.5 percent to the 20 percent range, while Australia will abolish its tariffs on Japanese automobiles, the sources said.

A deal between Japan and Australia could help break the stalemate in talks for a broader Trans-Pacific Partnership free trade deal that involves the two countries, the United States and nine other members.

The premier said political dispute still underway secretly

PASAY, Philippines, 7 April — Cambodian Prime Minister Hun Sen said Monday that negotiations between his ruling party and the opposition party over political dispute have been conducted secretly.

The opposition has announced to suspend talks with the Cambodian People’s Party (CPP), but in fact, the talks are still underway secretly,” he said during a graduation ceremony of students at the Vanda Faculty of Accounting. “Now, the two sides have agreed on all points, except one, in the draft agreement.”

The premier said politics is hard to predict. The two parties could settle the eight-month political row before the Khmer New Year, which arrives next Monday.

“If all the points in the draft agreement have agreed, the two sides will invite King Norodom Sihamoni to witness the signing ceremony,” he said.

 Talks on political dispute still underway secretly

Xinhua

I ran hopes draft of accord follows nuclear talks

Reuters
US defence chief, in first, to visit China’s aircraft carrier

WASHINGTON, 7 April — US Defence Secretary Chuck Hagel will visit China’s sole aircraft carrier when he arrives in the country on Monday, a US official said, in an unprecedented opening by Beijing to a potential symbol of its military buildup.

The official believed Hagel would be the first official visitor from outside China to be allowed on board the Liaoning, although that could not be immediately confirmed.

China’s Defence Ministry did not immediately respond to a request for comment although Chinese state television noted Hagel would visit the ship.

Chinese security experts said Beijing could be trying to quell US criticism that it was not transparent about its military modernization.

Hagel’s planned carrier visit, which will come at the start of his three-day trip to China, was quietly approved by Beijing at Washington’s request, the US official said, speaking on condition of anonymity.

The 60,000-tonne Liaoning, a Soviet-era vessel bought from Ukraine in 1998 and re-fitted in a Chinese shipyard, is seen as a symbol of Beijing’s growing naval power and ambition for greater global influence.

The carrier has yet to become fully operational, however, and military experts say it could be decades before China catches up to the far superior and larger US carriers — if ever.

Hagel will fly to China’s port city of Qingdao after a trip to Japan, and then head to a Chinese naval base. While there, he will visit the Liaoning, the US official said.

Reporters travelling with Hagel were not expected to accompany him on the vessel, in what would also be a rare visit to a sensitive Chinese military site.

“It’s a sign of openness, of sincerity, that China has nothing to hide and wants to improve military relations with the United States,” said Ni Lexiong, a naval expert at the Shanghai University of Political Science and Law. — Reuters

S KOREA nuclear envoy may meet with Japan counterpart in Washington

WASHINGTON, 7 April — A senior South Korean official said Sunday he may meet with his Japanese counterpart on the sidelines of a three-day gathering also involving the United States to be held in Washington on Monday over North Korea’s nuclear and missile programmes.

Hwang Joong Kook, South Korea’s newly appointed special representative for Korean Peninsula peace and security affairs, made the remarks to reporters at an airport near the US capital.

The bilateral talks with Junichi Ibata, head of the Japanese Foreign Ministry’s Asian and Oceanian Affairs Bureau, if held, would reflect Seoul’s desire to strengthen security cooperation with Tokyo despite disagreements over perceptions of history and territory.

The trilateral meeting, to be hosted by Glyn Davies, US special representative for North Korea policy, will be the first of its kind in five months. It will also be the first for Hwang, who took the nuclear envoy post earlier this month. — Kyodo News

San Jose left with the presidential run-off

Costa Rica left with the presidential run-off

SAN JOSE, (Costa Rica), 7 April — A center-left academic who has never held elected office easily won Costa Rica’s presidential election on Sunday,ousting the graft-stained ruling party from power after its candidate quit campaigning a month ago.

Former diplomat Luis Guillermo Solis, of the Citizen Action Party (PAC), won with around 78 percent of the vote by tapping into public anger at rising inequality and government corruption scandals.

His win dislodges a two-party dynasty that has governed the coffee-producing country for decades.

It is also another victory for Latin America’s centre-left parties, which have steadily gained ground across the region in recent years.

“More than 1 million Costa Ricans have said yes to change,” Solis told thousands of celebrating supporters waving red-and-yellow party flags on Sunday night.

“We need to shift away from — a violence expressed in poverty, in inequality and in the utterly perverse form of corruption.” — Reuters

Solis was a relative unknown just a few months ago but he defeated pollsters’ predictions by coming in ahead of his rivals in a first round of voting in February, and then took a huge lead in opinion polls ahead of the run-off.

In a bizarre twist, his rival Johnny Araya of the ruling National Liberation Party (PLN) announced last month he was halting his campaign as polls showed him with little or no chance of catching Solis. Araya remained on the ballot as required by the constitution and his party continued to campaign, but a heavy defeat looked inevitable.

Solis had 77.88 percent of the vote with returns in from 94 percent of polling booths, Costa Rica’s election tribunal said. Araya had just 22.12 percent of the vote, and quickly conceded defeat.

A published author well versed in international relations and global trade, Solis ran on a promise to fight Costa Rica’s stubborn poverty rate and to stamp out corruption, an issue that was dogged its incumbent President Laura Chinchilla’s administration and which struck a chord with voters.

“It’s been four years of daily suffering,” said Mercedes Castillo, a 66-year-old housewife and mother-of-three, after voting for Solis at a high school in the capital, San Jose.

“There’s just too much corruption.” — Reuters

Supporters of Luis Guillermo Solis, presidential candidate of the Citizen Action Party, take part in a rally in San Jose, Costa Rica, on 6 April, 2014. — Reuters

Ammunition depot blast kills 30 rebels in Syria’s Homs

AMMUNITION DEPOT blast blast 30 rebels in Syria’s Homs

DAMASCUS, 7 April — More than 30 rebels including field commanders were killed on Sunday in a huge explosion of a ammunition depot in the country’s central province of Homs, activists and local media said.

Homs-based activists said the huge explosion at the Jouret al-Shayyah area in the old quarter of Homs was caused by a government troops’ Grad missile that slammed into a reserve ammunition depot, which was prepared by the rebels in a bid to unleash an offensive against the government troops to break the year-long siege on rebel-held areas inside the old city of Homs.

Hungary’s Fidesz party projected to win parliamentary elections

BUDAPEST, 7 April — With 80.96 percent of the votes counted in Sunday’s parliamentary elections, the incumbent conservative Fidesz party and its small ally, the Christian Democratic People’s Party, seemed destined to repeat its two-thirds majority win.

As of 11 pm (2200 GMT), Fidesz and its ally look to have garnered 133 seats in parliament while the left-wing coalition will have 37 and the far right Jobbik party will get 25, and the green LMP party, which just squeaked over the 5 percent threshold, looks to get 5 seats.

There are 199 seats in the current parliament, down from 386 after Fidesz revamped the election law relying on the two-thirds majority it won in 2010.

Of the 199 seats, 106 are in individual constituencies, meaning that voters may choose among specific candidates for these seats, each of which represents a concrete geographic area.

The candidate with the most votes wins the seat.

The other 93 seats are divided according to the proportion of votes received by the various political parties, assuming the party managed to gain at least 5 percent of the vote, the minimum for entering parliament.

The governing alliance looks likely to win nine of the 18 Budapest districts and every single district save two in the rest of the country.

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Necessity of unbreakable internal peace

Myanmar has suffered decades-long civil war which reduced the nation to rubble, resulting in misunderstanding and mistrust among national brethren of the country. Genuine peace is a necessity all the Myanmar nationals deserve. The country has experienced the ravages of internal conflicts during which people fell into the victims of the scorched-earth policy of the retreating forces. Everybody wants to enjoy peace. No one wants to hear the sound of gunshots, and expects fears and insecurities. Civil unrests and political upheavals have caused Myanmar lag behind in development. While Myanmar had been submerged in internal divides for decades, the neighbouring countries are making rapid progresses in various sectors including education, tourism, healthcare services, and human resources.

People across the country are now waiting for good news from peace negotiations. But it cannot be said that each party involved in the peace-making process has no axe to grind. Compromise agreements must be made in favour of national development. Pending nationwide peace agreement should be urgently implemented by the leaders concerned.

While Ukraine crisis and Syria conflict are impacting on global communities, Myanmar itself is now facing demands for the amendment of 2008 Constitution in time for 2015 General Election, protests on land grabbing issues, and ethnic conflicts. It should be taken lesson that ever since regaining the country’s independence, various degrees of civil strife plagued the nation. The State’s progress during the period soon after regaining independence was hampered by unrest in many areas.

The peace process that has brought in tranquility to the formerly some volatile areas has made a certain level of progress, but further cooperation is still needed among stakeholders. Through working together, instead of fighting, national brethren need to contribute their joint efforts to peace-making process. Myanmar is sandwiched between two highly populated countries in the world. This geopolitical situation pinpoints the need for propagation of Union spirit in the country through the lasting peace and unity.

Marketing

Marketing means the activity of presenting, advertising and selling a company’s products in the best possible way.

The Oxford Dictionary

Marketing is officially defined as: “The management process responsible for identifying, anticipating and satisfying customer requirements profitably.”

In common language, Marketing is Targeting. Yes, marketing is targeting customer, which means either the buyer or the end-user or final consumer. In fact marketing is making the agitation & propaganda (Agi-Prop) for promoting the sale of one’s products/services. In short, marketing is meeting/exceeding needs profitable. Or marketing is satisfying expectations on a win-win basis.

There are basically three kinds of marketing, namely, Internal Marketing, External Marketing, and Interactive Marketing.

Internal Marketing is conducted by a company to develop its people -to develop people to become Best-of-the-Class of the Office or Best-of-Breed. So, it is called BB Marketing.

External Marketing is done by a company to win over the hearts and minds of its various audiences to the fact that the company’s products/services will exceed their expectations: Hence, the External Marketing can be called EE Marketing -Exceeding Expectations of Customers.

Interactive Marketing is the hands-on tactics of a company’s employees vis-à-vis the customers, Internal Marketing personnel are the catalysts of the Moment-of-Truth (MOT) which, in fact, decides the demarcation line between customer satisfaction and customer dissatisfaction. Internal Marketing paves the way to creating moment-of-truth that culminates in Customer Delight. So, Internal Marketing can be dubbed as MOT Marketing.

The purpose of marketing is to Make More Sales, to Boost the Brand-Image, to Increase Market Share as well as Customer Share, and to Steal the Lime Light.

The fundamental functions of the general marketing are: The STOP functions : Segmentation of Market, Targeting Customers, Offerings and Positioning. The basic functions of the Direct Marketing are the LOCK Functions: Lists, Offerings, Creative, and Knowledge -Lists of prospective Customers, Company’s Offerings, Creative Advertising etc., and Product and Market and Customer Knowledge.

The Strategic Marketing Mix includes : The 10 Ps of Marketing

- Philosophy of Business
- Purpose of Business
- Policy of Business
- Product
- Price
- Place
- Promotion
- People
- Process
- Physical Evidence

The Tactical Marketing Approaches are:
- Product Architecture
- Product Range
- Packaging
- Branding

OPINION

Write for us

We appreciate your feedback and contributions. If you have any comments or would like to submit editorials, analyses or reports please email wallace.tun@gmail.com with your name and title.

New Light of Myanmar Tuesday, 8 April, 2014

Marketing

Kyi Mun

GOLD PRICE, FE RATE (7-4-2014)

Yagon Gold Price
Buying K 665,300 per tical: Selling 666,300

Mandalay Gold Price
Buying K 665,200 per tical: Selling K 666,200

FE RATE
USD Buying K 960 - Selling K 964
SGD Buying K 758 - Selling K 768
Euro Buying K 1308 - Selling K 1328

U Kyi Mun residing in Yangon is a consultant of NAING GROUP CO., LTD.
M.V Nautica Cruise Ship arrives at MITT

YANGON, 7 April—M.V Nautica Cruise Ship carrying 628 globetrotters and 400 crew members arrived at Myanmar International Terminals Thilawa in Yangon via Phukat of Thailand on Monday.

The globetrotters will pay a visit to Mandalay, Bagan and Yangon. M.V Nautica cruise ship is the 12th vessel of its kind during the first four month of the year 2014.

“A total of 12 Myanmar sailors are among those who are working on the cruise ship. This is the pride of Myanmar,” said an official of the company.

Khin Cho Win

Ministry of Health provides constant health care services to HIV/AIDS patients in cooperation with Rakhine state government, UN agencies and social organizations

NAY PYI TAW, 7 April—The Ministry of Health is giving constant health care services to the HIV/AIDS patients in Rakhine State in collaboration with Rakhine State government, UN agencies and social organizations at home and abroad.

The deputy director-general (Disease Control) from the Department of Health and party made a field trip to Rakhine State to give ART to the HIV/AIDS patients and other necessary health care services to locals from 2 to 4 March. During the tour, the team provided health care services to the HIV/AIDS and Malaria and TB patients, clinical handover of patients for treatment and health care services to the locals as mobile health care team.

“The Ministry of Health has been providing ART to 93 HIV/AIDS patients at Sittway Hospital, to 340 patient at the clinic of Medicines Sans Frontier (MSF-Holland) in Sittway and 406 patients in Butidaung and Maungtaw Townships before issuing directive to temporarily suspend health care services of MSF-Holland in Rakhine State. Arrangements are being made to provide ART to 433 HIV/AIDS patients at People’s Hospital and Mingan Health Center in Sittway by the Ministry,” said an official of the Ministry of Health.

At present, 300 HIV/AIDS patients in Sittway, 69 in Maungtaw and 337 in Butidaung townships totaling 706 patients are being provided with ART, according to the Ministry of Health.—MINA

CONGRATULATIONS TO MY BELOVED TATMADAW

KYAW ZAN HLA

Member of Myanmar Writers Association (0040)

Tatmadaw Armed Forces Day has come to conclusion in a glorious way, not being forgotten, though it has gone back away. Whenever it comes, comes as auspicious and happy day. But when it goes back after brilliant performances, people’s hearts remained like a Sad Day, Tatmadaw is loved by our citizens forever.

With much expectation, to see them again in the most stronger position next year.

In all sectors, in all fields, Tatmadaw this year had played a marvellous performance.

The soldiers with their heartfelt hearts, made the people a sign of affection, love and remembrance, Tatmadaw has scored a great achievements, For, we saw all activities views, through TV in vast astonishment.

Soldiers with patriotic songs halted their marching walks at the Parade Ground, Groups by groups, in conformity with military order stood firm in line all around.

There rolled in the Parade Ground, armoured vehicles and mobile rocket launchers, Never seen before in the past-years, All the ranks stood in their motionless in calmness.

In the parade ground, Military compulsory order to stand all, So silent, quiet, someone can hear even a sound of a needle fall.

Awaiting to salute and listen to C in C’s address, Not only soldiers, but also invited guests as Foreign Defence Attaches and observers to lend their ears with interest.

C in C as per his highest military rank position came in, accompanied with Full Bodyguards, All the Military Troops, Brigade Commander as well, saluted to C in C sharp in military smart, Whence the C in C’s speech, the Brigadier General requested for saluting march past, C in C granted permission with all his heart.

While marching, patriotic songs of the soldiers, voices came like a Thunderstorm.

The songs were so patriotic who ever heard the songs compelled the body hairs aroused and strong.

There emerged the three Military Helicopters in the sky while the Military Chief was taking the salute, High up in the sky, the Military Helicopters bearing the STATE FLAG hanging downwards in respectable mood.

Everybody in the Row, sitting seen stood up as a gesture of respect of the UNION FLAG, Released three beautiful magnificent rays in line by the fighter jets Yellow, Green, and Red, Which is the Symbol of our Union Flag.

As a token of salute to C in C, flew twice or thrice up in the sky to pay due respect, C in C accepted all the salutes seemed from the bottom of his heart.

Whence, all the soldiers in the parade ground saluted while farewell marching passed, Before departure, C in C waved his hand to everyone in the dignitary rows, Shown as very friendly manner towards all as before, Tatmadaw has done a splendid job.

For not forgotten the old aged soldiers, the patriots, Who are in fact once upon a time the great warriors, Served the nation faithfully from various angles for many years, Some saved the country loyalty from all dangers, Especially, when the nation was aroused with full insurrection.

They saved the nation and people’s lives, thus entered into history, Some are Lt-Generals, (Navy) Admiral, (Air) General, all brave soldiers, Now all living in their sentimental retirement peacefully.

In clear transparency, seen they were, in the TV, wishing May hastily response “THADU” to the call of virtuous merits done by their dear loved ones occasionally, For my late congratulation, my subserivent request to my beloved Tatmadaw,

I am eager to lay my expression frankly like an open book,

As I am also running in the evening of life,

My hands are heavy, delaying me as seemed unmoved alike,

Facts and figures have been collected and kept in my custody,

But delayed to express my timely congratulation remained sorrowfully,

My old age speaks and hampered me to write as I am in necessity.

Hence, are the delays to say all about, my honesty and sincerity,

But, however my beloved soldiers,

You all stand in everybody’s heart as Peoples lovers, I salute you in my utmost deepest respect and congratulate you my C in C, Who I presume as Prominent Figure in Regional Community.

Also in the International Community like a wide an Ocean Sea, Prestige, up to the sky with all your Loyalty and Honesty.

For the achievements you have made so brilliantly,

On the 69th Armed Forces Day Anniversary, As I had said, and will always say our Beloved Tatmadaw will stay ever high sky tall as before,

In the Regional and International Community with magnificent colors as a RAINBOW,

Our beloved Tatmadaw will remain as taller as Mount Everest.

On which you will see soon, our Republic of the Union of Myanmar FLAG, Duly signed by our Beloved President, will be magnanimously erected,

On the ever wonderful soul of Mount Everest, Long live my Beloved Tatmadaw,
Obama to launch executive actions on equal pay for women

WASHINGTON, 7 April — President Barack Obama will launch two new executive actions this week aimed at increasing transparency about women’s pay in a continuing effort to ensure women are paid equally to their male counterparts for similar work, the White House said on Sunday.

Obama and his advisors often cite the fact that the first law the president signed after taking office in 2009 was the Lilly Ledbetter Fair Pay Act, which extended time periods for employees to file claims for wages lost as a result of discrimination.

Women make up a critical constituent bloc that propelled Obama into the White House, and his advisors are eager to show the US leader’s commitment to advancing policies that are important to women.

Despite the advance-ments of the Lilly Ledbetter law, named for a woman who fought against her own pay discrimina-tion, the White House said more needed to be done.

“A central challenge that remains to enforcing equal pay laws is pay secrecy. If women do not even know that ... they are underpaid, they cannot take steps to remedy the pay gap,” a White House official said.

“For example, Lilly Ledbetter was paid less than her male co-workers for decades without realizing it until someone took a risk and slipped her an anony-mous note.”

To help address that issue, Obama on Tuesday will sign an executive order to prevent federal con-tractors from “retaliating” against workers who dis-cuss their compensation.

The executive order does not compel workers to discuss pay nor require em-ployers to publish or other-wise disseminate pay data, the official said. “But (it) does provide a critical tool to encourage pay transpar-ency, so workers have a potential way of discovering violations of equal pay laws and (are) able to seek appropriate remedies.”

Obama also will direct the US secretary of labor to create regulations that re-quire federal contractors to submit to the government summary data on employ-ee compensation including details on sex and race.

Slovenia to add excise duties to fill national budget hole

LJUBLJANA, 7 April — The Slovenian cabinet agreed on Sunday to increase excise duties to compensate the shortfall of some 200 million euros (275 million US dollars) in 2014 national budget after Constitutional Court quashed the 2013 real estate tax act in late March.

Apart from lifting excise duties, mostly on tobacco and alcohol, the coalition government also agreed to fill the budget hole by saving up to 50 million euros in the public sector, Prime Min-ister Alenka Bratusek told reporters after the cabinet meeting.

The government will revise regulations to allow companies that have over-due obligations to pay them in several instalments, and to reprogram their tax debts. Bratusek expressed belief that noteworthy sur-pluses of several public in-stitutions, and profits made by state-owned companies, plus increased excise duties will “close the 2014 budget.”

A controversial real es-tate tax bill was adopted by the National Assembly on Nov. 15, 2013. New real es-tate tax was believed to be a crucial source of income for the government when it was going to take effect in January 2014. However, Slovenia’s Constitutional Court de-clared the 2013 real estate tax act’null and void”, say-ing that key parts of the tax law was unconstitutional.

Kyoto Gov Yamada wins 4th term

Kyoto, 7 April — Kyoto Gov Keiji Yama-da won a fourth-four-year term on Sunday, beating a challenger supported by the opposition Japanese Commu-nist Party.

Backed by the New Komeito party and the local chapters of the ruling Liberal Democratic Party and the main opposition Democratic Party of Japan, Yamada, 60, was chal-lenged by Noroim Osaki, a 59-year-old pediatrician.

Both officially ran as inde-pendents.

Voter turnout was a record-low 34.45 percent, down 3.99 percentage points from the previous record low registered in 2006.

During his campaign, Yamada pledged to cre-ate 30,000 regular jobs over the next four years and reduce the number of children waiting to enroll in nursery schools to zero.

Although the prefecture is located near Kansai Elec-tric Power Co’s Takahama nuclear plant, partly within in a zone where immedi-ate evacuation is required in the event of a serious accident, Yamada largely avoided addressing the is-sue.

The incumbent is in his second term as presi-dent of the National Gov-ernors Association, after being re-elected unopposed in April 2013.

Kyoto News

Pro-Russia protesters seize Ukraine buildings, Kiev blames Putin

DONETSK / KIEV, (Ukraine), 7 April — Pro-Russian protesters seized state buildings in three east Ukrainian cities on Sunday, triggering ac-cusations from the pro-Eu-ropean government in Kiev that President Vladimir Putin was orchestrating “separatist disorder”. The protesters stormed regional government buildings in the industrial hub of Donetsk and security service offices in nearby Luhansk, waving Russian flags and demand-ing a Crimea-style referen-dum on joining Russia.

Protesters also later seized the regional ad-ministrative building in Kharkiv, Ukraine’s second largest city, Interfax news agency reported. All three cities lie close to Ukraine’s border with Russia.

Interior Minister Arsen Avakov vowed to restore order in eastern Ukraine without using violence and also accused Ukraine’s ousted president Viktor Yanukovych, whose polit-i-cal base was in Donetsk, of conspiring with Putin to fuel tensions.

“Putin and Yanukovych ordered and paid for the last wave of separatist disor-der in the east of the coun-try. The people who have gathered are not many but they are very aggressive,” Avakov said in a statement on his Facebook page. “The situation will come back under control without bloodshed. That is the order to law enforcement officers, it’s true. But the truth is that no one will peacefully tolerate provocateurs.”

Kyodo News

Son of ex-Chinese leader visits Japan in hopes of mending ties

BEIJING, 7 April — The eldest son of the late reform-minded Chinese leader Hu Yaobang arrived in Japan on Sunday for consultations with former Japanese leaders, a source familiar with Japan-China relations said on Monday.

Hu Deping, a 71-year-old former member of the Chinese People’s Political Consultative Conference, will meet with former prime ministers Yasuo Fukuda and Yukio Hatoyama in the hopes of finding a way to smooth over recent fric-tions between Tokyo and Beijing.

On his trip, Hu, who is known to have close ties with Chinese Presi-dent Xi Jinping, will “try to see whether it’s possi-ble to improve Japan and China’s chilly relationship and then share his observations with the Chi-nese leadership,” a source on the Japanese side said.

During his weeklong stay in Japan, Hu is also expected to discuss the state of Sino-Japanese po- litical and economic relations with other important figures in the worlds of politics and economics.

Kyodo News

Kyoto News
Retailers push into crowded mobile payment market

Berlin, 7 April — Big retailers are muscling in on the likes of Visa, MasterCard and Google in a fiercely competitive and growing mobile payment market that promises to cut transaction costs and increase customer loyalty.

Stores such as British supermarket Tesco and France’s Auchan hope their “digital wallets” — apps which allow users to pay with their smartphones rather than cash or cards — will give them more comprehensive data about customers’ shopping habits than ever before so they can target advertising.

They are joining a crowded market — banks, card companies and tech firms like Google and Apple are all entering the mobile payment business, each hoping their app will become the industry standard.

eBay’s PayPal, well established in e-commerce, is also experimenting with the technology. Retailers hope to attract customers to their own services by giving discounts and rewards to those using them, while also linking payments automatically to loyalty schemes and comprehensive data about customers’ shopping habits.

Retailers are also hoping that mobile payments will cut transaction costs and increase customer loyalty.

“Borders fierce competition in the growing mobile payment market promises to give retailers the power to boost customer loyalty,” said Morgan Stanley, which estimated retailers in developed countries spent up to $150 billion in 2012 to accept card payments. “Expected returns should justify any incremental investments required in enabling mobile payments technology,” it said in a report in January.

Australian scientists develop new tool for galactic archaeology

Canberra, 7 April — Australian scientists have developed a more precise way to deduce the ages of stars and to pinpoint when this galaxy’s big events happened, the latest research statement of the Australian National University (ANU) showed on Monday.

Until now, a celestial tool for galactic archaeology used by terrestrial archaeologists has been missing. And this new tool, which harnesses the light and sound from the stars, changed this situation. Xinhua

New York, 7 April — Shares of Hewlett-Packard Co are poised to rise by 20 percent over the next year, helped by an expected pick-up in information-technology spending, according to an article in the 7 April edition of Barron’s.

HP’s stock has risen 46 percent in the past year, but with a valuation of 8.7 times projected earnings over the next four quarters, it still trades at a 44 percent discount to the market, the financial newspaper said. By way of comparison, Xerox trades at close to 10 times earnings, it added.

While spending on information technology has been weak in recent years, buyers worldwide are on track to spend 3.2 percent more this year, research group Gartner said last week. Barron’s pointed to a report that said if HP can gain an extra point of market share in the computer servers market, it would be worth around $400 million in revenue.

Currently, HP shares, which closed at $32.64 on the New York Stock Exchange on Friday, go for the same price they did 15 years ago, as the Internet and smartphones have made things like pricey personal computers and printers less of a necessity.

But the company has undergone a massive restructuring since former HP Chief Executive Meg Whitman took the helm in 2011. HP, which until 2010 was the world’s largest tech company by revenue, has announced 34,000 job cuts since May 2012, and through carefully managing inventory and keeping capital spending in check, it has generated more than $15 billion in free cash in its past two fiscal years, Barron’s said.

A 20 percent gain over

Shanghai, 7 April — China’s Weibo Corp said it expected its initial public offering of 20 million American Depository Shares to be priced at $17-$19 each, valuing the Twitter-like messaging service at about $3.9 billion.

The IPO is expected to raise about $380 million at the top end of the expected price range.

Weibo, owned by Sina Corp, is the latest Chinese internet giant to tap US markets, following on the heels of search service Baidu and its own corporate parent, Alibaba Group Holding Ltd, which owns a stake in Weibo, is expected to raise about $15 billion in New York this year, in the biggest internet IPO since Facebook’s debut in 2012.

Sina, which holds about 78 percent of Weibo, would see its stake drop to about 57 percent after the offering.

Weibo intends to list its common stock on the Nasdaq under the symbol “WB.”

The number of Chinese companies looking to list shares on the US exchanges have risen steadily since last year despite simmering concerns among investors about Chinese accounting standards.

Weibo’s advertising and marketing revenue rose almost three times to $148.42 million in 2013. Total revenue rose to $188.3 million in 2013 from $65.9 million while net loss narrowed to $36.1 million from $102.5 million. Goldman Sachs (Asia) LLC and Credit Suisse are the lead underwriters for the offering. —Reuter
**Blasts in S Thailand leave one dead, at least 14 wounded**

**Bangkok, 7 April —**

One person is dead and at least 14 others wounded in several bomb attacks Sunday in Thailand’s southern Yala Province, authorities said.

The attacks came around at 4 pm in the central area of the Muang District of the province where shops and several companies are located.

Joint squads of military and police have been deployed around the sites of the attacks and squads are hunting the suspects, who apparently escaped on motorcycles. About a dozen low-rise buildings were destroyed.—Xinhua

**Indonesian main opposition party to win upcoming parliamentary elections**

**Jakarta, 7 April —**

The Democratic Party of Struggle (PDI-P), Indonesia’s largest opposition party led by former president Megawati, will dominate the national and regional parliamentary elections on April 9, analysts said.

After high-pressure campaigns since 16 March, the country’s 12 national political parties and three local parties from the Aceh special region have to cease campaign activities starting Sunday, three days before the poll.

More than 6,600 candidates from the country that consists of 17,000 islands will compete for 560 seats in the Lower House and 132 in the Upper House, while another 16,000 hopefuls are contesting at the provincial and district levels.

Andrinof A Chaniago, a public policy expert from the University of Indonesia told Xinhua days ago that PDI-P will be the biggest winner in the election after its hugely popular candidate Jakarta Governor Joko Widodo, locally known as Jokowi, has been confirmed to run for president last month.

According to a prediction by Bambang Suryono, the president of the academic research organization of Nanyang ASEAN Foundation, PDI-P will be ahead with about 28 percent to 30 percent of the vote followed by Golkar, once the parliamentary vehicle of the dictator Suharto with 18.5 percent.

Bambang told Xinhua recently that Jokowi, many Indonesians call Jakarta’s Obama, is almost certain to win the July’s presidential election, however, his party has to secure at least 25 percent of the vote in the national and regional parliamentary election or 20 percent of the 560 seats in the Lower House to nominate him for the race.

Andrinof said the outgoing President Susilo Bambang Yudhoyono’s Demokrat party, which hold the most seats in the parliament, are struggling to win votes in the double digits thanks to the corruption scandals which have hit its popularity hard.

Five Muslim-based parties will be stuck to the current positions if their popularity are not decreased. Andrinof said.

**Kidnappers make 1st phone call to family of Chinese tourist abducted in Semporna**

**Kuala Lumpur, 7 April —**

Kidnappers made their first phone call to the family of the Chinese tourists they abducted along with a Filipino resort worker from a Semporna resort, Malaysian local newspaper New Straits Times quoted Eastern Sabah Security Command Director-General Mohammad Mentek as saying on Sunday.

“The call was made by a representative of the gunmen who informed the family that victims are safe,” he said, adding that no demand had been made by the abductors as far as he knew. Mohammad said the police was making an investigation, and all security departments in Jesselton had discussed the positioning of their vessels and boats in Semporna waters.

“The military, Malaysian Maritime Enforcement Agency, and the marine police have managed to restructure the position of their assets taking into account the passage commonly used by kidnappers and new routes that have been identified,” he added.

**S Korean military discusses ways to defend airspace from DPRK drones**

**Seoul, 7 April —**

Major military officials in South Korea met Monday morning to discuss how to defend its airspace from drones dispatched by the Democratic People’s Republic of Korea (DPRK), which were feared to develop into those that can conduct suicide-bombing operations, Seoul’s Defence Ministry said.

South Korean Defence Minister Kim Kwan-jin convened a meeting of major commanding officers, including chiefs of staff of army, navy and air force as well as field army commanders, to come up with measures to enhance its air defence against possible DPRK attacks with pilotless airplanes.

Defence Ministry spokesman Kim Min-seok told a routine press briefing that Minister Kim stressed the urgency of countermeasures during the closed-door meeting, noting he defined the drones as a “new threat” from the DPRK. Pyongyang has developed such small unmanned aerial vehicles (UAVs) to plug a gap in intelligence capability with South Korea, but such UAVs will advance into those that can stage terror attacks, the top military official said.—Xinhua

**Japan, India to hold talks over exports of US2 rescue plane on Wednesday**

**Tokyo, 7 April —**

Japan and India will hold a second round of working-level talks in Tokyo on Wednesday over the former’s offer to supply US2 amphibious rescue aircraft to the latter, the Defence Ministry said.

Tokyo is considering exporting the aircraft without removing such defence equipment as the identification friend or foe system and cryptography, as it adopted new principles and guidelines on arms exports last Tuesday, overturing its decades-long arms embargo policy, government officials said.

Officials from the defence, foreign and trade ministries will participate in the meeting, which follows one last December. On Tuesday, Japan will invite Indian officials for a trial flight of the plane and a tour of the plant where it is manufactured in Kobe, western Japan.

**Cambodia’s economy projected to grow at 7.2 pct this year**

**Phnom Penh, 7 April —**

Cambodia’s economy is forecast to grow at 7.2 percent this year, driven by continued robust growth of the garment and tourism sectors in combination with continued global recovery and political stability, the World Bank said in its Economic Update report released on Monday.

“Economic growth for 2014 is projected to reach 7.2 percent based on a continued global economic recovery, the return of stability to the domestic economic environment and renewed confidence over the rest of the year,” the report said. “Potential further political uncertainty and labor unrest and an economic slowdown in China may pose downside risks.”

The report said the country’s inflation is projected to remain in single digits over the short term.
Ten killed in insurgent attacks in Iraq

BAGHDAD, 7 April — Ten people were killed and nine others wounded in separate violent attacks in Iraq on Sunday, officials said.

In early hours of the day, unknown gunmen broke into the house of a man in the town of Latifiyah, some 30 km south of the Iraqi capital Baghdad, and stabbed him, his wife and four of his sons to death with knives, an Interior Ministry source said.

Latifiyah is part of the restive area, dubbed “Triangle of Death”, which is a hotbed of the insurgency against the US troops and Iraqi security forces.

The town is one of a cluster of Sunni towns scattered north of Baghdad’s provincial capital city Hillah, about 100 km south of Baghdad.

In Anbar province, a leader of a local government-backed Sahwa military group was killed in a roadside bomb explosion near his car in the southern part of the provincial capital city Ramadi, some 110 km west of Baghdad, a provincial police source said.

Separately, gunmen clashed with members of a government-backed Sahwa militia group in the town of Khalidiyah, some 80 km west of Baghdad, killing a Sahwa member and wounding three others, the source said.

The Sahwa militia, also known as the Awakening Council or the Sons of Iraq, consists of armed groups and some powerful anti-US Sunni insurgent groups who turned their rifles against the al-Qaeda network after the latter exercised indiscriminate killings against both Shiite and Sunni Muslim communities. Meanwhile, a soldier was killed and two others wounded when a roadside bomb struck their patrol in Albu-Bali area in east of Ramadi, the source added. Elsewhere, a suicide bomber tried to detonate a booby-trapped tanker into a police command headquarters in the city of Tikrit, some 170 km north of Baghdad, but the guards opened fire on his tanker and blew it up before reaching the target, leaving at least one policeman wounded, a local police source said.

Fifth anniversary of L’Aquila quake shows need for “culture of risk” in Italy

ROME, 7 April — Five years after a dramatic earthquake killed 309 people on 6 April, 2009, in L’Aquila, a midsize town in central Italy, much of the city’s historic center was still leveled, a sign of what experts have defined as a “lack of culture of risk” in the country.

The Italian state has funded reconstruction works in the outskirts of L’Aquila with some 3 billion euros (4.1 billion US dollars). But in the historic center of the Medieval city, few signs of reconstructions could be seen, and only a few residents have come back to live where 30,000 people used to have their homes.

Riccardo Campagna, an expert in risk management, was in charge for managing the State reconstruction funds in L’Aquila on behalf of Cineas, a Milan-based consortium with professionals from academia, industrial world and insurance industries to coordinate and vocational training regarding risks in Italy.

“Italy has a very efficient civil protection capable to save lives in case of emergency, but the country is not well organized in the reconstruction process,” Campagna said.

But he believes the “government, the experts went on to explain, “are funded by the State, a Milan-based consortium with professionals from academia, industrial world and insurance industries to coordinate and vocational training regarding risks in Italy.”

Britain’s Prince William, his wife Catherine, Duchess of Cambridge, and their son Prince George arrive in Wellington on 7 April, 2014. The royal couple began a 10-day visit to New Zealand on Monday. — Xinhua

Xinhua
Koyal Rana wins Miss India 2014 title

Mumbai, 7 April — Koyal Rana won the coveted Miss India 2014 crown on Saturday night in a glittering ceremony, beating 24 other contestants from across the country, local media reported.

Koyal Rana from Delhi was crowned Miss India World 2014 at Yashraj Studio in Mumbai, while Nihataleka Malhotra from Mumbai finished as the first runner-up, Gail Nicole Da Silva from Margao, Goa was the second runner-up.

Last year’s winner Navneet Kaar Dhillon and Miss World 2013 Megan Young crowned Rana the new Femina Miss India 2014. Rana will represent India at the Miss World international beauty pageant this year.

Reuters

Singer-songwriter Aloe Blacc tops UK music chart

London, 7 April — US singer-songwriter Aloe Blacc claimed his first solo UK number one on Sunday when his track “The Man” topped the British singles chart, the Official Charts Company said.

The track by 35-year-old Blacc, whose real name is Egbert Nathaniel Dawkins III, pays homage to the chorus melody of Elton John’s first UK top 10 single “Your Song.”

Blacc made his UK charts debut in 2011 with “I Need Dollar”, which peaked at number two, and last summer provided guest vocals for Avicii’s chart-topping track “Wake Me Up”, the Official Charts Company said.

Reuters

Converted 3D movie for Chinese market comes under question

Beijing, 7 April — Transcendence, starring Johnny Depp, is questioned for “robbing money” with converted version to be exclusively shown in China on 18 April.

The sci-fi thriller will come out in theaters in the same day in the United States, only in 2D and Imax versions.

It is hard to tell whether Chinese audiences have a privilege over their foreign counterparts since Transcendence and another of its kind, RoboCop, are released in the 3D version only in China, said Yangcheng Evening News on Saturday.

As China, the second largest movie market, is enjoying better than ever market status featuring simultaneous release and superstar promotion tours, some industry insiders raise doubts on such specifically converted 3D movies.

Movies shown in 3D version generate one third more in box office than those in 2D version, due to higher ticket prices, a sina.com report quotes a movie theater manager as saying.

Some industry insiders say converted 3D movies are pushed merely to make more money than creating better experiences for moviegoers.

Chinese audiences largely hold 3D scenes are must-have elements in blockbusters, said Cui Xiaoyu with Beijing-based Cubic Pictures which undertook RoboCop’s 3D conversion project in China.

RoboCop, which notched up 329 million yuan (52.9 million U.S. dollars) in China, or 20 percent of the total box office, is believed to have benefited from its converted 3D version.

Reuters
Asleep in Jesus
U San Din - age 80 yrs.
Ministry of Labour (Retd. Deputy Director General)
Board member of Myanmar YMCA's & Elder of Ywama Baptist Church
U San Din residing at No.8, Dawna Road, Insein Township, Yangon, son of (Edwin Din and Daw Thein Nyunt) husband of Daw Kayra; father of Daw Mie Mie Din - U Nyan Min Din; Nicky Din - Deborah Din (Sydney, Australia); Saw Si Din - Daw Marlar; Daw Mini Din - Saw Dawee Le; Daw Cho Lay Mar - U Ye Myat Kyaw, was called to his heavenly home at 3:30 a.m. on the 7th of April 2014.
Funeral Service will be held at Ywama Baptist Church, No. 136, Mingyi Road, Insein, at 9:00 a.m. on Wed., the 9th of April 2014.

Oxford demolish Cambridge to win boat race in style

Oxford’s rowing team reacts after beating Cambridge in the 160th Boat Race on the River Thames in London on 6 April, 2014.—Reuters

London, 7 April — Oxford emphatically demolished Cambridge by 11 lengths to win their fifth University Boat Race in seven years against their old rivals on Sunday. The dark blues were heavy favourites going into the 160th edition of the contest on the River Thames and took an early lead following a collision five minutes into the race. Cambridge’s Luke Jackett briefly fell from his seat after a clash of oars, leaving Oxford to power clear and cross the finish line in 18 minutes, 36 seconds, 12 wonled while 13 other oarsmen were detained in cleanup operations since early Sunday. The Afghan security forces carried out several raids in Kunduz, Farah and Ghir provinces where 24 killed, 12 wounded and 13 other militants were captured during 29 Taleban insurgent members, wounding 12 and capturing 13 other militants, the ministry said in a statement.

29 Taleban insurgent members killed in fresh operations

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The war-torn country is due to take over the responsibility for its own security from foreign troops by the end of the year. More than 52,000 NATO-led foreign troops down from the peak of 130,000 in 2010, are currently being deployed in Afghanistan.

Premier League Standing Table

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Oxford kicks off Indo-Pacific “New Colombo” programme in Japan

TOKYO, 7 April — Australian Prime Minister Tony Abbott launched his government’s “New Colombo Plan” at a ceremony Monday in Tokyo, welcoming Australian undergraduates studying and working as interns in Japan under the Indo-Pacific regional programme. Abbott, in Japan for talks with Prime Minister Shinzo Abe, joined the students who are among the first batches of participants in the pilot programme also running in Indonesia, Singapore and Hong Kong.

The Australian premier stressed the importance of promoting people-to-people exchanges and creating bonds that will last years as Canberra aims to strengthen its ties with other countries in the region.

“It is recognition by Australia that while we have much to offer the world, while we have much to offer our region, our region has much to offer us,” Abbott told the ceremony. “We should walk together in harmony in the hearts of peace and friendship and understanding.”

Funded by Canberra, the New Colombo Plan gives Australian undergraduates aged 18 to 28 opportunities for study and internships from 2015, after the pilot phase in 2014.

Japan is taking part in the pilot phase of the programme and has already accepted some 50 Australian students. Kyoto University, Waseda University, and Sophia University are among nearly 40 institutions participating, according to the Australian Embassy in Tokyo. Abbott said students who will receive government support from next year and study in Japan under the programme will be named “Kishi fellows” after former Prime Minister Noborukake Kishi, Abe’s grandfather who signed the trade treaty with Australia in 1957.

“Japan sees it as a valuable programme that will foster people who can act as a bridge between the two countries,” Japanese education minister Noborukake Shimmomura told the ceremony.

Japan plans to double the number of foreign students studying in Japan to 300,000 by 2020, the year of the Tokyo Olympics, from around 135,000 as of last May and also hopes to encourage more Japanese students to go abroad, Shimmomura said.

Australia kicks off Indo-Pacific “New Colombo” programme in Japan

Daw Soe Soe (Sally San Lin) Aged 90 Years
Daw Soe Soe (Sally), wife of (U San Lin), Mother of (Daw Hni Hni Lin values), U Soe Lin (Douglas) - Myint, grandmother of Wyn Soe Lin - Amarz Thiri Myaing, of 54, Inya Road, Yangon, passed away at 1:05 am on Monday (7.4.14).

Cremation at Yay Wae Crematorium on Wednesday (9.4.14) at 11:00 am. In lieu of flowers, the family wishes that donations be made to See Zar Yeik old age home.

2014 FIFA World Cup—Group B

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A3999 (8-4-14 07:00am~ 9-4-14 07:00am) MST

* Local News
* MN My Travel (Pyin Oo Lwin) (Ep-2)
* World News
* Porcelain and Glass
* Local News
* MYA-NAN SAN KAYAW (THE 40ULD-EN PALACE)
* World News
* In the Studio: Jo Som (The Myth)
* Local News
* Art Students: Theatrical Art
* World News
* Myanmar Masterclass Class “Contemporary Art”
* Local News
* Sweet and Dreamy Taste
* World News
* Guiding Star of Song Birds
* Local News
* Myanmar Traditional Identity (EP-1) The Culture of Pennant Pillar
* World News
* Sitagu International Buddhist Academy
* Local News
* Secret Places For Yummy Food (Ep-6) (Myeik Noodle)
* World News
* Myanmar Puppet
* Local News
* A Memorable Visit to Alauindaw Katha Pan National Park
* World News
* Scented Buddha Images
* Local News
* The Legend of An Ambulatory Surgeon (EP-1)
* World News
* Goldsmith

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MYANMAR INTERNATIONAL

(8-4-14 07:00am~ 9-4-14 07:00am) MST

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Teen Thompson wins maiden LPGA major at Kraft Nabisco

NEW YORK, 7 April—Teenager Lexi Thompson became the second youngest winner of an LPGA major when she emphatically outplayed Michelle Wie at the $2 million Kraft Nabisco Championship to triumph by three strokes on Sunday.

Thompson, who turned 19 in February, and Wie were both child prodigies at different times and many fans of women’s golf were hoping for a compelling heavyweight final round duel at Mission Hills in Rancho Mirage, California.

The two Americans started the day tied for the lead but it turned out to be a mismatch as Thompson, five years younger than Wie, displayed more aggression, greater composure and a better touch on the greens.

She sank a series of 10-foot putts to deliver a proverbial knockout by taking a five-shot lead at the turn, an advantage which she never looked remotely in danger of blowing as she cruised to her first major title.

“I’ve worked my whole life to win a major and this was my main goal coming into this year, so I’m excited and so grateful,” Thompson told Golf Channel after carding 68 to finish at 14-under-par 274.

“Pretty solid week.” — Wie said after finishing 14th on 11-under.

“I drove it pretty well this week but I did make a few good putts so overall a pretty solid week.”

Only Morgan Pressel, who won the 2007 Kraft Nabisco Championship at the age of 18, has won a women’s major at a younger age.

Wie had a golden chance to seize her first major title and justify the media hype that has followed her for more than a decade.

She played conservatively off the tee for the most part, however, and was unimpressive on the greens with her unusual strooped putting style.

Not for the first time, she missed several short putts, including a two-footer at the eighth hole, and her timidity ultimately cost her any chance of winning.

Trailing by four strokes at the 13th hole, she inexplicably left a five-foot birdie chance short, surrendering any faint chance of making it a contest.

“I think I got to a point I tried too hard to make birdies and I was forcing everything.” Wie said after shooting 71 to finish on 11-under.

“I’d just let it happen, I think I would have rolled a couple more putts in. I wanted to make those putts so badly. At the same time, Lexi played amazing today.”— Reuters

British jockey Royston Ffrench wins Chengdu Dubai Int’l Cup

NAPLES, 7 April—Roger Federer sealed Switzerland’s place in the Davis Cup semi-finals when he completed a comeback win for the hosts over Kazakhstan on Sunday but Britain’s last-four hopes were trampled into Italian clay in Naples. France are also in the last four despite looking dead and buried on Friday when they lost the opening two singles matches against a weakened Germany line-up.

For Jo Wilfried-Tsonga and Gael Monfils earned France a 3-2 victory in Nancy to set up a semi-final against holders Czech Republic who breezed past Japan in Tokyo 5-0.

When you need a player to win a decisive fifth rubber in a gripping Davis Cup tie, having one with 17 grand slam titles to his name would be a dream scenario for any team captain.

So it proved for Switzerland’s Severin Lutha in Geneva’s Palexpo on Sunday as Federer strolled out to face world No 64 Andrey Golubev after Australian Open champion Stanislas Wawrinka had hauled the Swiss level at 2-2 with a 6-7(4), 6-4, 6-4, 6-4 win over Mikhail Kukushkin.

Not that world No 4 Federer had it all his own way initially against Golubev who hit back from a break down to take the opening set to a tiebreak.

Federer then showed his class, winning the breaker 7-0 before taking the next two sets 6-2, 6-3 and keep Switzerland on course for a first-ever Davis Cup title having fallen in the final to the United States in 1992.

British jockey Royston Ffrench of Hong Kong became the second jockey to win the event after winning the 2013-14 season, a feat previously achieved by Australia’s James McDonald.

Ffrench would have been on the receiving end of an intense battle in the final, as he had won the 2000m event at the 2001 Hong Kong Derby, but produced a brilliant performance to take the lead in the early stages and hold on to win the $1 million first prize.

“I feel this is the best performance of my career,” Ffrench said after the race.

The performance ‘is something I’ve been working towards all season,” he added.

Ffrench, who had a huge lead heading into the last turn, was able to hold his nerve and go on to win the race with ease, crossing the line some 3.5 lengths in front of his nearest rivals.

Real Madrid’s Cristiano Ronaldo and his teammates celebrate their victory in the Champions League semi-final first leg match against Borussia Dortmund.

Ronaldo magic to send Real past Dortmund into last four

BERLIN, 7 April—Cristiano Ronaldo will be fit to terrorise Borussia Dortmund’s defence on Tuesday despite a niggle in his knee, and build on Real Madrid’s 3-0 first leg advantage to book a spot in the Champions League last four.

Real coach Carlo Ancelotti rested the Champions League top scorer for Saturday’s 4-0 La Liga win at Real Sociedad that helped them keep pace with leaders Atletico Madrid and second-placed champions Barcelona.

The Portugal captain, who has a record-equalling 14 goals this season in Europe’s elite club competition, has complained of discomfort in his left knee but Ancelotti said he should be available for the second leg in Germany after a few days’ rest and treatment.

Ronaldo made his 100th Champions League appearance in the first leg at the Bernabeu and his goal matched Lionel Messi’s single-season record set in 2011/12.

Ronaldo’s overall tally in the Champions League is 64 goals, three behind Barcelona’s Messi, and he has 54 in his last 44 outings for Real and Portugal, including five hat-tricks.

Real have a slight edge initially against Golubev who hit back from a break down to take the opening set to a tiebreak.

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